



Annual Report

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A Letter from the President

Difficulty is a catalyst for creativity.

When stressed by unforeseen circumstances, we are forced to dig deep to weather the storm, and that often results in innovation, like a better shovel, in this metaphor. This is the case not only for human innovation but can be seen throughout nature – as explained in Charles Darwin’s *On the Origin of Species* 161 years ago – environmental pressures translate over time into evolution.

This philosophy has been a cornerstone of our work with vulnerable communities. We have learnt to embrace difficulty with the understanding that if we step-up in the right way, the outcome will be growth and development.

The epidemic and lockdowns caught Humble Smile Foundation poised on the launch of a new phase of our Gogos Give Smiles project. A team of international dental students were psyched-up, with flight tickets in-hand, to travel to Eastern Cape, South Africa, in order to help underserved communities take responsibility for their health by adopting healthier policies and lifestyles. Instead, we had to watch our vulnerable communities around the world take a step backwards. In Low-Income Countries, a step backwards means struggling every day for urgent and basic food and hygiene necessities.

Restricted in our field-work, we were forced to redefine our mission, focusing on preservation of our projects, our relationships with the communities and our local partners, as well as developing new global partnerships and technologies, for the future of the people we serve.

We realized that our organization is actually in a position to promote health in general rather than “just” oral health. We had always been about prevention and hygiene, and in 2020, unfortunately, these concepts became very popular. Our Project Managers, Community Health Workers, Executive Officers and Board Members found the energy and creativity to dig deep and re-invent their roles and operations - from online trainings for the women in Mumbai’s slums to equipping Guinea Bissau’s hospitals with emergency response equipment. To all those in the field or at home, and to our partners and supporters:

Thanks to your stepping-up in 2020 - we can look forward to safer and healthier times ahead.

Humble & Healthy Regards,

A handwritten signature in black ink that reads "Darren Weiss". The signature is stylized and cursive.

Darren Weiss
Executive Director & President
Humble Smile Foundation

We are Humble!

After a promising start to the year, the Coronavirus made its global entrance. We were confronted with the challenges of protecting our workers and preserving relationships with our communities and partners while our field projects were paused. Challenges were also about finding meaningful and innovative ways to help people live healthy lives with healthy smiles within the context, and despite the limitations, of a global pandemic. We listened carefully to our partners' needs and concerns in order to help them stay as safe and healthy as possible. And we challenged our own creative abilities and thinking to a new level. Undoubtedly, 2020 was a year of creativity, adaptability, and above all, perseverance.

Thanks to our local and global partners, sponsors, ambassadors, board members, staff members, and many other supporters, we were able to continue our Humble work from home as well as in the field. With your help we were able to promote health to those who needed it the most. We organized gatherings for mothers virtually and safely in person. We distributed food and hygiene packages to children and grandmothers. We helped to develop the capacity of health workers on different continents. And we supported dental students from a distance. We did this and much more in order to ensure our partners could continue to promote health in their communities in a safe and humble way.

Thank you for being part of our Humble story.

Vision

Children everywhere
living healthy lives with
healthy smiles

Mission

To help prevent
suffering caused by oral
diseases by developing
and sharing effective
and sustainable models
of health promotion for
communities with high
unmet needs.

Values

Inclusivity
Equity
Humility
Sensitivity
Sustainability
Accountability

Our Impact in 2020 at a Glance

- 
- Assisted **19 communities**
 - Helped **15.361 children, caregivers and refugees**
 - Changed **6 local health policies**
 - Implemented **8 health projects** in South Africa, India, and Cambodia
 - Supported **13 health initiatives** globally

Guinea-Bissau

Covid-19 Response:

In 2020, as the new Coronavirus began to spread globally, Guinea-Bissau had no response for serious COVID-19 cases. Hospitals filled up with COVID-19 patients and health authorities raised alarm over the lack of medical equipment. In fact, there were zero respirators in the country. Consequently, severe cases were fatal. Healthcare workers were facing major health risks due to lack of protective equipment. A collaborative effort between Guinea-Bissau's Ministry of Foreign Affairs Rapid Response Team, and Ministry of Health, Medical Faculty of Comenius University and M-Market Foundation in Slovakia, and Humble Smile Foundation in the provision of ventilators, training for local medical teams, masks, filters and shields to Guinea-Bissau's national hospitals.



Italy

Emergency COVID with Red Cross in Bolzano:
oral hygiene packs distribution to families in need



India

Gabriel Smiles – Staying Healthy:

Annapurna: food distribution to families in Bhaskar Nagar slum
Udan: virtual hygiene & COVID-19 awareness-raising gatherings for men and women



COVID-19 Response

Rwanda

Testimonies Campaign:

Dental students providing health and hygiene education to children stuck at home



South Africa

Gogos Give Smiles – Staying Healthy:

Humble in Alex: food and hygiene packs distribution to children and elderly
Staying Healthy in Loding: hygiene packs distribution to Ukhono Gogo club



Gabriel Smiles, India

At the start of 2020, Senior Research Advisor Dr Aachal Devi trained our *Gabriel Smiles* Project Manager Asha Kamble, schoolteachers, and our Community Health Workers (CHWs), Akshata Pawar and Asha Yadav, for our *Healthy Homes* and *Healthy School* projects in Bhaskar Nagar slum in Mumbai. Our partner Indian Dental Association (IDA) trained our staff on tobacco awareness raising. Women gatherings took place whereby over 30 women learnt about oral diseases, healthy nutrition, dangers of tobacco, general and oral hygiene, and menstrual health. Following the gatherings, our CHWs conducted home visits to ensure women understood our health messages and to provide personal consultation. Our grassroots partner Gabriel Project Charitable Trust facilitates these activities.

HSF team conducted a baseline oral health status survey in Bhaskar Nagar. Results indicate that more than 50% of the interviewed women do not wash their hands after the use of the toilet. Safe sanitation and hygiene are crucial to human health and well-being. We are planning to build handwashing stations near the 7 public toilets and conduct behavioural change activities.



Gogos Give Smiles III, South Africa

7 dental student volunteers were ready to fly to South Africa to take part in the Gogos Give Smiles oral health initiative in Eastern Cape at the beginning of 2020. With the rapid spread of the Corona virus, South Africa was forced to close its borders, and HSF canceled the International Volunteer Project. Towards the end of the year, grandmothers from our *Gogos Give Smiles* program were full of joy when they finally gathered in person again. During a window between lockdowns, gatherings and workshops resumed in Soweto, Mpumalanga and Alexandra in South Africa and in Lesotho. Gogos from the gogo club in Ndebele Kingdom exercised together when measures allowed, supporting both their physical and mental health.



Bikes & Smiles, Cambodia

In 2017 our international voluntary team developed a model for health promotion at a school in Kampong Cham which included ceremoniously ridding the school of unhealthy foods plus working with the vendors on healthy food alternatives. After duplicating the initiative in several Cambodian schools over the past 3 years and sharing our model with the Education Ministry, the Cambodian authorities banned the sale of 6 categories of items considered harmful to students' health in all Cambodian schools. "These include all kinds of food which have expired or have no clear source of origin; alcohol and tobacco products; all kinds of energy drinks, sweet beverages, coffee, ice cream and seafood; all kinds of chocolate, candy and chewing gum and all kinds of jelly, doughnuts and sweets," the ministry statement said.

LGBTIQ Refugee Smiles

HSF established the oral health promotion project together with Organization for Refuge, Asylum & Migration (ORAM), reaching 1650 LGBTQI refugees in Kenya, Mexico, and Greece. Implementation partners were: Safe Place International, Refugee Coalition of East Africa, Athens Housing Collective, and Jardin De Las Mariposas. Thanks to The Humble Co, we distributed oral hygiene kits and Humble Smile's Creative and Communications Officer, Dr. Tessa Waldhart, conducted oral health training for 9 community health workers. "These slides are so helpful and very easy to follow, no matter which language you speak!" wrote the Director of Operations of Safe Place International. The project received global public awareness as HSF and ORAM promoted the initiative on social media channels and in their newsletters.



We.Care Pakistan

Apart from tooth decay, children and adults in Karachi and villages in the north of Pakistan unsuspectingly embrace a cancer-causing habit of chewing a tobacco / betel nut cocktail. Dr Kashif Chughtai leads an important health initiative for the German NGO We.Care Pakistan. In his own words:

"Tomorrow is already our last day of the dental camp in Karachi. It was a good and successful time here and we were able to help a lot of needy and poor people. I am very thankful again to get the chance to do this work. It takes a bit of effort in advance, but you get much more in terms of joy, satisfaction and happiness."

- Dr Kashif Chughtai

One of Humble Smile's strategic goals is to increase and strengthen collaborations with other for-profit and non-profit organizations, dental professionals, and public and governmental institutions around the world that identify with HSF's vision and preventive oral health models. To this end, we develop and share evidence-based health promotion models broadly. Also, we aim to broaden and deepen relations with partners from for-profit and non-profit fields, dental professionals, public health workers, and public and governmental institutions, and academia.

A few highlights that align with this strategic goal:

Humble Smile's abstract "Monitoring and Evaluation of the Gabriel Smile Toothbrushing Project in the Kalwa Slum, Mumbai" has been published in Consortium of Universities for Global Health conference e-book HSF's abstract in CUGH's ebook on p. 69: shorturl.at/clpBN

Alliance for Oral Health Across Borders (OHAB) is a group of dental schools and professional organizations around the world championing oral health equity and diplomacy. Upon OHAB's invitation, HSF President **Darren Weiss** joined the committee responsible for planning a Leadership in Global Oral Health course for young aspiring dental students, dentists and dental hygienists.

Humble Social Responsibility Room, a promotional resource sharing platform for our Humble Smile members, led to increased social media engagement and improved collaborations with our Humble Smile Ambassadors and Clinics.

Advocacy for Global Health Partnerships, a new international group of organizations invited HSF to be among the first organizations to sign and endorse their *Brocher Declaration* in support of social and **ethical standards on short term volunteer missions.**

Words of Appreciation

Supporters

We are grateful for the help of our donors and sponsors who believe in the work we do. Particularly The Humble Co.'s tireless support encouraged us to continue to promote healthy lives and smiles, during a global pandemic, for those communities that needed us the most.

Conscious Corporates



Private support

- Kobrin Family, USA
- Anonymous donor, South Africa

Partners

Our partners in the field and at home enabled HSF to supply basic products, promote hygienic habits and help protect people, young and old, from COVID-19. Global and local leaders, health, development and social workers, professional and academic partners all shared their energies, expertise and resources in our collaborative efforts to help HSF's communities which were in greater need than ever. We are extremely thankful and humbled by their agility and dedication.

Local Partners



Professional Partners



Words of Appreciation

Humble Smile Ambassadors

We recognize our Humble Smile Ambassadors for leveraging their world-wide recognition to advance the cause of environmentally and socially responsible oral health care.



From left to right, first row: Christian Coachman - Brazil, Miguel Stanley - Portugal, Peggy Brown - Canada, Vicente Berbis - Spain, Houda Barbery - Netherlands.
 Second row: Robert Dyas - U.K., Mark Sebastian - Germany, Besa Begu - Kosovo, Fadi Yassmin - Australia, Mark Bowes - South Africa.
 Third row: James Hamill - U.K., Guido Bracchetti - Italy, Joe Bhat - U.K., Eduardo de la Torre - Switzerland, Moody Alexander - USA.

Humble Smile Clinics

A big thanks goes to the Humble Smile Clinics for demonstrating a high level of care to their patients, to underprivileged people who don't have access to dentistry, and to the environment.



#ResponsibleDentistry in Kosovo

Responsible dentistry impacts both the oral health of everyone on the planet through an inclusive approach, and the environment itself. The amazing work of Humble Smile Foundation in this respect has inspired me and provided me with the resources to do my part in Kosovo towards fulfilling this vision.

Working with patients to have bright and healthy smiles and promoting oral health care are key driving forces for me as a dental professional in Kosovo. Undertaking such a mission in a country where, for a long time, proper preventive dental care system was lacking, and is only now beginning to establish such practice, was a huge yet fulfilling challenge. More so considering that my first project in 2002 involved children in a post war Kosovo. I implemented that project thanks to a scholarship from the Swedish Dental Hygienist Association. It was a turning point in my professional journey as that was when I fully realized how access to proper oral health care – or lack thereof - affects all. So, my mission onwards would not be just about healthy teeth but also a bright SMILE for everyone!

That is why I decided to move back to Kosovo from Sweden. As the first dental hygienist promoting oral health in Kosovo, for many years I pursued this mission on my own, including own financial contribution. In 2019, another chance encounter transformed my professional journey.



While visiting the International Dental Show in Cologne, Germany, I met with the President of the Humble Smile Foundation and their story captured my heart right away. It felt like HOME. The President spoke the words that infused my journey with more purpose "Maybe you can be our first Dental Hygienist ambassador." The opportunity of becoming part of a like-minded community and joining their noble mission made me realize I was no longer alone in my work in Kosovo.

Thanks to the Humble Smile Foundation support, guidance, and mentoring, I have been able to implement meaningful projects in Kosovo. Some of these projects I had started years ago, and the foundation's amazing support brought them to full-fledged fruition.

Lives have changed for the better through proper oral health care and better information. Our work in Kosovo confirms strongly that oral health promotion contributes to better overall health. There is still a long way to go but I am positive that we are progressing towards a better future, thanks to the unwavering support and guidance that I have from HSF. Being part of such a big foundation and having their support makes my mission to promote oral health easier and provides me with the right resources. I am amazed and impressed by their professional work. I am so grateful for their immediate support with Humble Brushes. Just as important is their continued support in building capacities for creating the new generation of oral health promoters.

Besa Begu
Humble Smile Ambassador



Humble Smile Leadership

Board of Directors

Executive Committee

President - Dr Darren Weiss
Secretary - Leoni Groot
Treasurer - Marcus Stenkil
Fundraising - Noel Abdayem

Advisory Committee

Global Health Research - Prof. Lois K. Cohen
Paediatric Dentistry - Dr Evelyn Mamber
Prevention & Cariology - Prof. Birgitta Kohler
Partnership Development - Dr Christian Coachman
Professional & Academic Relations - Dr Barbora Ďurčanová

Team Leadership

Executive Committee

Executive Director - Dr Darren Weiss
Operations & Development Officer - Leoni Groot
Product & Account Manager - Patrick Verkland
Creative & Communications Officer - Dr Tessa Waldhart
Project Manager Gabriel Smiles - Asha Kamble
Project Manager Gogos Give Smiles - Romay Harding
Financial Accountant - Joel Löfstrand

HSF local offices

We have reached a new milestone by registering Humble Smile Foundation offices in South Africa and India.

Board HSF Africa

Romay Harding
Beauty (Zanella) Nhlapo
Oskar Holmblad
Tim Mostert
Nonzuzo Makanda
Darren Weiss
Leoni Groot

Board HSF India

Asha Kamble
Aachal Devi
Tom Blomberg
Darren Weiss
Leoni Groot

AUDITOR'S REPORT

To the annual meeting of Humble Smile Foundation Org. nr. 802500-7785

Report on the annual accounts

Opinions

We have performed an audit of the annual report for Humble Smile Foundation for the year 2020.

In our opinion, the annual report has been prepared in accordance with the Annual Accounts Act and provides an in all material respects fair picture of the association's financial position as of December 31st 2020 and of its financial results for the year in accordance with the Annual Accounts Act. The administration report is consistent with the rest of the annual report parts.

We therefore recommend that the Annual General Meeting adopts the income statement and the balance sheet.

Basis for Opinions

We conducted the audit in accordance with International Standards on Auditing (ISA) and generally accepted auditing standards in Sweden. Our responsibility according to these standards are further described in the section "Auditor's responsibility". We are independent in relation to Humble Smile Foundation in accordance with good auditing practice in Sweden and has otherwise fulfilled our professional ethical responsibility in accordance with these requirements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinions.

Responsibilities of the Board of Directors

The Board of Directors is responsible for preparing the annual report and that it gives a true and fair view in accordance with the Annual Accounts Act. The Board of Directors is also responsible for the internal control that it deems to be necessary to prepare an annual report that does not contain any material errors, whether due to irregularities or mistakes.

In preparing the annual report, the Board of Directors is responsible for the assessment of the Foundation's ability to continue operations. They inform, when applicable, of conditions that may affect the ability to continue the business and to use the assumption of continued operation. However, the assumption of continued operation does not apply again if a decision has been made to liquidate the business.

Auditor's responsibility

Our goal is to achieve a reasonable degree of certainty about whether the annual report as a whole does not contain any significant errors, whether due to irregularities or mistakes,

and to submit an audit report that includes our opinions. Reasonable security is a high degree of security, but it is no guarantee that one audit performed in accordance with ISA and good auditing practice in Sweden always will detect a significant error if one exists. Errors can occur due to irregularities or mistakes and considered to be significant if they individually or together reasonably can expect to influence the financial decisions that users make basis in the annual report.

As part of an audit according to ISA, we use professional judgment and has a professionally skeptical attitude throughout the audit.

In addition:

- we identify and assess the risks of significant inaccuracies in the annual accounts, whether due to irregularities or mistakes, designs and performs audit measures based on these, among other things as risks and obtains adequate audit evidence and appropriate to form the basis of our opinions. The risk of not to detect a significant error due to irregularities is higher than for a significant error due to mistakes, because irregularities may include acts of collusion, forgery, intentional omissions, incorrect information, or breach of internal control.
- we gain an understanding of that part of the Foundation's internal control that is relevant to our audit to design audit measures that are appropriate in the light of circumstances, but not to comment on its effectiveness in the internal control.
- we evaluate the eligibility of the accounting principles used and the reasonableness of the Board of Directors estimates in the accounts and related information.
- we draw a conclusion about the suitability of the Board of Directors using the assumption of continued operation in the preparation of the annual report. We also draw a conclusion, based on the audit evidence obtained, on whether there is any significant uncertainty factor relating to such events or circumstances that may lead to significant doubt of the Foundation's ability to continue operations. If we conclude that there is a significant uncertainty factor, we must in the audit report draw attention to the information in the annual report on the significant uncertainty factor or, if such information is insufficient, modify the statement about the annual report. Our conclusions are based on the audit evidence presented obtained up to the date of the audit report. However, future events or circumstances mean that a Foundation can no longer continue the business.
- we evaluate the overall presentation, structure and the content of the annual report, including the information, and if the annual report reflects the underlying transactions and events in a way that gives a true and fair view.

We must inform the Board of Directors about, among other things, the audit's planned scope and focus and the time of it. We must also inform about significant observations during the audit, including the eventual significant shortcomings in internal control that we identified.

Financial Report

Report on other legal and regulatory requirements and statutes

Opinions

In addition to our audit of the annual report, we also performed an audit of the Board of Directors administration for the Humble Smile Foundation for the year 2020.

We recommend that the Annual General Meeting grants the members of the board discharge from liability for the financial year.

Basis for opinions

We performed the audit in accordance with generally accepted auditing standards in Sweden. Our responsibility according to this is described in more detail in the section "Auditor's responsibility". We are independent in relation to the Foundation in accordance with good auditing practice in Sweden and has otherwise fulfilled our professional ethical responsibility in accordance with these requirements.

We believe that the audit evidence we have obtained is sufficient and appropriate as a basis for our opinions.

Responsibilities of the Board of Directors

The Board of Directors is responsible for the administration.

Auditor's responsibility

Our goal regarding the audit of the administration, and thus our opinions of discharge, is to obtain audit evidence to be able to assess a reasonable degree of security if any board member in something significant regarding having taken any action or been guilty to any negligence that may give rise to liability for damages against the Foundation.

Reasonable security is a high degree of security, but no guarantee that an audit that is performed in accordance with good auditing practice in Sweden always comes to detect actions or omissions that may cause liability to the Foundation.

As part of an audit in accordance with good auditing practice in Sweden, we use professional judgment and have a professionally skeptical attitude throughout the audit. The audit of the administration is based mainly on the audit of the accounts. What additional audit procedures performed are based on our professional assessment based on risk and significance. This means that we focus the review on such measures, areas and conditions that are essential to the business and where deviations and violations would be of particular importance to the Foundation's situation. We go through and examines decisions made, decision basis, measures taken and other circumstances relevant to our opinions on discharge.

INCOME STATEMENT

Humble Smile Foundation
Org.nr 802500-7785

<i>Currency in SEK</i>	2020-01-01 -2020-12-31	2019-01-01 -2019-12-31
Foundations income		
Donations	1 596 982	2 499 600
Other operating income	3 686	1 477
Total foundations income	1 600 668	2 501 077
Foundations costs		
Direct project costs	-1 107 223	-190 331
Other external costs	-727 614	-2 785 286
Personnel costs	0	-31 209
Other operating costs	-21 794	-40 743
Total foundations costs	1 856 631	3 047 569
Operating profit	-255 963	-546 492
Financial entries		
Other interest income and similar profit/loss items	0	-184
Total financial entries	0	-184
Earnings after financial entries	-255 963	-546 676
Earnings before tax (EBT)		
Profit for the year	-255 963	-546 676

Financial Report

BALANCE SHEET

<i>Currency in SEK</i>	-2020-12-31	-2019-12-31
Assets		
Current assets		
<i>Short-term assets</i>		
Other assets	5 758	337 114
Prepaid costs and deferred income	59 397	38 588
Total short-term assets	65 155	375 702
<i>Cash and bank</i>		
Cash and bank	77 603	78 455
Total cash and bank	77 603	78 455
Total current assets	142 758	454 157
TOTAL ASSETS	142 758	454 157
EQUITY AND DEBTS		
Equity		
<i>Non-restricted equity</i>		
Non-restricted equity by start of financial year	152 300	698 976
Net income for the year	-255 963	-546 676
Non-restricted equity by end of financial year	-103 663	152 300
Total equity	-103 663	152 300
Current liabilities		
Accounts payable	194 561	245 546
Other liabilities	6 837	26 311
Accrued expenses and prepaid income	45 023	30 000
Total current liabilities	246 421	301 857
TOTAL EQUITY AND LIABILITY	142 758	454 157

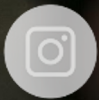


Join our Humble Story

“We need to look at the Humble Brush as beyond just a simple toothbrush. I have seen it become a beacon of hope for a better life in a child. I have seen it become a source of smile and gratitude for an old man. I have seen it become a source of assurance that someone cares for a differently abled student. I have seen it become a source of satisfaction in myself. So, thank you Humble Smile Foundation and The Humble Co. for bringing such light and such humble smiles into so many people’s lives in this poor country and I am eternally grateful for what I have experienced so far. I am living proof than with proper motivation a person that comes from nothing and has nothing can truly inspire and touch people’s lives. I have been so blessed and if I can do it, then so can you. Please volunteer, be part of our community and let us bring more humble smiles to our world.”

- Kaleab Kiros
President, Ethiopian Dental Student Association





HUMBLE SMILE FOUNDATION

Field Office

Humble Smile Foundation India
Mumbai
India

Field Office

Humble Smile Foundation Africa
Johannesburg
South Africa

Headquarter Office

Humble Smile Foundation
Esplanaden 3E
Sundbyberg, Stockholm
Sweden

#GoHumbleGiveSmiles

Contact

hello@humblesmile.org